

Faculty of Management Sciences

Department of Hospitality and Tourism

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QUALIFICATION: BACHELOR OF HOSPITALITY MANAGEMENT.

BACHELOR OF CULINARY ARTS,

BACHELOR OF TOURISM, INNOVATION AND DEVELOPMENT

QUALIFICATION CODE: 07BHOM, 07BCNA, 07BTID LEVEL: 5

COURSE: FOUNDATIONS OF TOURISM AND HOSPITALITY | COURSE CODE: FTH510s

DATE: JULY 2019 SESSION: PAPER 2

DURATION: 2 Hours MARKS: 100

SECOND OPPORTUNITY EXAMINATION PAPER

EXAMINER: Ms. K. Makuwa

MODERATOR: Mr. G. Cloete

THIS EXAMINATION PAPER CONSISTS OF 2 PAGES (INCLUDING THIS FRONT PAGE)

INSTRUCTIONS

- 1. Answer all questions.
- 2. Read all the questions carefully before answering.
- 3. Marks for each question are indicated at the end of each question.
- 4. Please ensure that your writing is legible, neat and presentable.

Question 1

1.1 Define the following terms in your own words.

a) Table service (2) b) Buffet service (2) c) Room service (2) d) Fast food service (2)e) Stewarding (2)1.2 Why do people travel? (8) 1.3 Tourism can be categorized in 5 different ways, mention them and explain each one briefly? (10)1.4 Discuss the four main characteristics which distinguishes tourism and hospitality products from manufacturing products. (12)1.5 Hospitality consists of two major components, mention them and provide examples under each component. (8) Question 2 2.1 List four types of accommodation (6) 2.2 Describe the following types of hotels: (8) i. Resort hotels ii. Convention hotels iii. Pension hotels iv. Casino hotels 2.3 Explain the duties of the GM. (5) 2.4 Discuss the difference between a travel agent and a tour operator? (6)Question 3 3.1 Explain the advantages and disadvantages of franchising to the franchisor (6x2)3.2 Identify factors that determine the prices of accommodation/lodging. (10)3.3 Discuss the functions of the maintenance department. (5) **TOTAL**

100 MARKS